



## News Release

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### **Bayer film product honored with ICMA Élan Award**

Makrofol® ID 320 Antiscratch enables scratch-resistant, long-lasting security cards

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Pittsburgh, May 31, 2011 — The International Card Manufacturers Association (ICMA) has honored a film product from Bayer MaterialScience with one of the ICMA Élan Awards. An independent panel of experts from the ID card industry judged the company's film Makrofol® ID 320 Antiscratch to be the top innovation in the category Best Vendor New Product, Equipment or Material. The ICMA Élan Awards are considered the most prestigious honor in the card business.

The Makrofol® film is provided with a particularly scratch- and chemical-resistant protective coating. "The film makes it possible to produce ID cards that are more durable than ever before," said Chris Cooper, Functional Films Business Development Manager for Bayer MaterialScience LLC. "This is more than just a quality advantage; it also helps from a sustainability perspective."

The ICMA recognized members for the most innovative new developments in terms of design quality and technical progress. The award-winning products are expected to have a major influence on security card production in the future.

The ICMA is the world's largest association for ID cards. Its members include companies that produce, personalize and issue cards, and also suppliers of machines and materials for the production of ID cards.

Bayer MaterialScience LLC is one of the leading producers of polymers and high-performance plastics in North America and is part of the global Bayer MaterialScience business with approximately 14,400 employees at 30 production

sites around the world and 2010 sales of 10.2 billion euros. The company manufactures high-tech polymer materials and develops innovative solutions for products used in many areas of daily life. The main segments served are the automotive, electrical and electronics, construction, medical, and sports and leisure industries. Sustainability is central to Bayer MaterialScience LLC's business and is based around the key areas of innovation, product stewardship, excellence in corporate management, social responsibility and respect for the environment.

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For more information about Bayer MaterialScience LLC's coatings, adhesives or specialties, call 412-777-3983 or visit [www.bayermaterialsciencenafta.com](http://www.bayermaterialsciencenafta.com).

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